



ShoutFest Draws Crowds

Affinity4 Press Release
For immediate release

Washington, D.C. – October 25, 2005 Bungee jumps and band competitions usually don't get penciled in on Affinity4's daily calendar. But the affinity marketing company added a festival to its corporate schedule as one of the sponsors of ShoutFest 2005. The annual all-day music event, hosted this year by Logan Sekulow of *The Logan Show*, toured August through October 2005 in 20 cities.

A "clean alternative to late-night television," *The Logan Show* airs is available in 60 million U.S. households and 40 million international homes. It hooks young fans each week with humor, interviews, and music guests before a live audience.

ShoutFest drew thousands in each city with the help of area churches and ministries. Youth and families came for the food, fun, prizes, and outdoor entertainment taking up two stages. When local bands weren't battling for a national recording contract, the brave took on jousting, a Titanic slide, electric bull, and other extreme games.

The one-day festivals also became an opportunity to help with Hurricanes Katrina and Rita relief. Jars of Clay, Newsong, Sonic Flood, ZoeGirl, Skillet, and other top contemporary Christian recording artists took the stage in featured concerts.

Affinity4 leads in making charitable giving easier for anyone who wants to help others. Customers using Affinity4's long-distance, wireless, Internet, and Visa card services can link their purchases to charitable fundraising through Affinity4's unique 10% GiveBack program. Affinity4 has donated over \$75 million globally and will soon add insurance and other financial services to its fundraising inventory.