

## **Affinity4 Announces Partnership with Redeem the Vote**

*Affinity4 announces their partnership with Redeem the Vote, a non-profit organization committed to to empowering Christians to register and vote during the 2008 elections.*

Norfolk, VA ([PRWeb](#)) August 6, 2008 -- Affinity4, one of the nation's leading affinity-based marketers specializing in helping charities, ministries and other non-profit organizations raise funds, recently announced its new partnership with Redeem the Vote (Montgomery, AL), a non-profit organization committed to empowering Christians to register and vote during the upcoming November elections. Affinity4 is helping support this cause by marketing its telecommunications products and services to Redeem the Vote supporters and then, through its partnership with the organization, donating 10% of all these sales back to Redeem the Vote.

According to Redeem the Vote President Dr. Richard Brinson, "Redeem the Vote has much to do over the next months. There are tremendous issues facing our country this year that are pivotal to our future as a nation, particularly issues pertinent to our religious freedoms and liberties, the sanctity of life and protection of our families. Our new partnership with Affinity4 gives our supporters a way to raise funds and advance our mission simply by purchasing their telecommunications products and services from an organization which shares our mission and will give back to us 10% of the proceeds from a Redeem the Vote supporter."

Among Affinity4's offerings are competitively-priced long distance, digital phone service, high speed Internet service and wireless phone service. The company is making a special offer to Redeem the Vote supporter who sign up for their wireless service which entitles them to a \$100 credit toward their choice of phone, such as a Motorola Q or RAZR, or to be applied to end their contracts.

For more information about Affinity4 and its partnerships, visit: [www.affinity4.com](http://www.affinity4.com). For more information on Redeem the Vote and how you can support this organization by participating in its Affinity4 partnership program, visit: [www.affinity4.com](http://www.affinity4.com) or call: 1-800-800-7550.

### About Affinity4:

Affinity4 is an affinity-based marketing company whose mission is to help support its non-profits' goals by assisting in their fundraising and development programs. Specifically, Affinity4 markets various telecommunications products and services, including long distance and digital phone services, high speed Internet, as well as DIRECTV®, credit card, motorist assistance and e-mortgage to the supporters of its international base of non-profits which includes charities, ministries, colleges and universities. With each supporter's purchase, Affinity4 provides a 10% GiveBack to the corresponding non-profit organization. Affinity4's business model is to leverage and transform ordinary activities such as making phone calls into fundraising opportunities on behalf of vital causes worldwide. The Affinity4 Brand Promise is Ordinary Activities. Extraordinary Giving. To date, Affinity4 has given back more than \$75 million to their non-profit clients. The company is headquartered in Norfolk, Virginia and led by President and CEO, Stephen Halliday. For more information, visit: [www.affinity4.com](http://www.affinity4.com) or call 1-800-800-7550.

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**Contact Information****Brandy Grenier**

Affinity4

<http://www.affinity4.com>

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